



TheStadiumBusiness Summit 2014 • 3-4-5 June 2014 • London

ATTENDEE LIST

incorporating



THE STADIUM BUSINESS SUMMIT

FIRST NAME	SURNAME	TITLE	ORGANISATION	COUNTRY
David	Abelman	Team Lead, Sales Development	CrowdTorch by Cvent	United Kingdom
Garry	Adamson	Managing Director	4Sight Sport & Leisure	United Kingdom
Nicole	Allison	Marketing Executive	The Football League	United Kingdom
Iain	Ambler	Specialist Markets Manager	Barco	United Kingdom
Erik	Ammer	Director Catering, Events & Hospitality	Southampton FC	United Kingdom
Tom	Andrews	Xperiologist	TheStadiumBusiness	United Kingdom
Alexander	Atamanenko	CEO	Donbass Arena	Ukraine
Elizabeth	Austin	Associate Director	Turner & Townsend	United Kingdom
Atil	Aykar	E-ticketing Project Director	PASSO	Turkey
Julie	Bacon	Head of Event Hospitality	Goodwood Estate	United Kingdom
Christine	Bailey	Marketing Manager	Leicester Tigers	United Kingdom
Javier Gomez	Barahon	Area Director	Meru Networks	United States
Paul	Barber	Chief Executive	Brighton & Hove Albion FC	United Kingdom
Jamie	Barkley	Chief Executive Officer	Sydney Cricket Ground	Australia
Iain	Barnett	Head of Stadium Division	IMG	United Kingdom

FIRST NAME	SURNAME	TITLE	ORGANISATION	COUNTRY
Richard	Barney	Commercial Partnership Manager	Brentford FC	United Kingdom
Carlos Eduardo	Barreto	CEO	OAS Arena Dunas	Brazil
Paul	Barton	Premium Sales Manager	Arsenal FC	United Kingdom
Vincent	Batigne	Associate Director	Keneo	France
Kim	Bazzichi	Premium Sales Consultant	Arsenal FC	United Kingdom
Greg	Beadles	EVP, CAO & CFO	Atlanta Falcons FC	United States
Nick	Becker	Head of Event Production	Manchester City FC	United Kingdom
Amie	Becton Ray	Dir of DB Mktg & Strategy	National Hockey League	United States
Ryan	Bedford	Account Director	RPM	United Kingdom
Tom	Bell	Managing Director	NCR	United Kingdom
Alain	Belsoeur	Head of Stadia Committee	LFP	France
Peter	Bentzon	Head of Funding & Business Dev	Danish Architecture Centre	Denmark
Tom	Bettles	Marketing Manager	Green 4 Solutions	United Kingdom
Sebastian	Biehr	DACH Channel Manager	Bull Networks	Germany
Paul	Biffen	Chief Executive Partner	Venue Catering Partner	United Kingdom
Oliver	Black	Marketing Campaign Manager	Advanced Ticketing	United Kingdom
Thomas	Blanc	Project Manager	Keneo	France
Tony	Booth	UK Director	Signature Systems Europe	United Kingdom
Claudio	Borges	Head of Fan Relationship Mgmt	Manchester City FC	United Kingdom
Matt	Botten	Senior Director-Premium Seating	The O2	United Kingdom
Gert	Boutsen	Chief Accountant	RSC Anderlecht	Belgium
Mark	Bradley	Founder	The Fan Experience Company	United Kingdom

FIRST NAME	SURNAME	TITLE	ORGANISATION	COUNTRY
Chris	Brandt	Director	Lifelike Replicas	United Kingdom
Olivier	Briand	Business Development Manager	NXP Semiconductors	France
Nicholas	Brice	Managing Director	360 Degree Vision	United Kingdom
Steve	Brice	VP Premium Seating	AEG Europe	United Kingdom
Kevin	Briggs	Sales Manager	NCR	United Kingdom
Andy	Broad	Director	Wire & Sky	United Kingdom
Thomas	Brodocz	Head of Major Projects	Siemens	United Kingdom
Mark	Brooks	Marketing Manager	Belfast Giants	United Kingdom
Scott	Brown	SVP Strategy and Digital Platforms	The Nielsen Company	United States
Oana	Buhus	Events Manager	TheStadiumBusiness	United Kingdom
Paul	Bunker	Moderator	TheStadiumBusiness	United Kingdom
Darren	Burden	General Manager	Vbase	New Zealand
Brian	Burgess	Chairman of the Board	Brentford FC	United Kingdom
Katie	Burgess	Manager - Events	Sydney Cricket Ground	Australia
Charles	Burns	Territory Account Manager	Xirrus	United Kingdom
Daisy	Butterworth	Project Manager	Event Communications	United Kingdom
Geny	Caloisi	PR Manager	Daktronics UK	United Kingdom
Sue	Campbell	Travel, Events & Supporter Liaison	Arsenal FC	United Kingdom
John	Cantwell	Stadium Director	Munster Rugby	Ireland
Jennifer	Capewell	International Marketing	Xirrus	United Kingdom
Alessandro	Carrera	Director	Venice Football Academy	Italy
Beth	Carter	Sales & Marketing Manager	Green 4 Solutions	United Kingdom

FIRST NAME	SURNAME	TITLE	ORGANISATION	COUNTRY
Francis	Casado	Business Dev Manager	Mobile Media Content	Spain
Peter	Casimaty	COO	Strathayr Turf Systems	Australia
Johan	Ceuppens	Ticketing Manager	RSC Anderlecht	Belgium
Tim	Chambers	Managing Director	TJChambers Consultancy	United Kingdom
Richard	Cheesman	Director	International Stadia Group	United Kingdom
Xiaole	Chen	Consultant, UK & Ireland	Ucopia	United Kingdom
Julie	Christie	Dir, Dig Mktg & Strategy	FC Sport Experiences	United Kingdom
Maciej	Ćłapiński	CEO	TRIAS VES	Poland
Giles	Clifford	Head of Business Improvement	Wembley Stadium	United Kingdom
Peter	Cochrane	Co-Founder	Cochrane Associates	United Kingdom
Mark	Cole	Commercial Manager	Millwall Football Club	United Kingdom
Anna	Cooper	Event Presentation Manager	ECB	United Kingdom
Rui	Costa	CEO	Streambolico	Portugal
Hollie	Costigan	Marketing Manager	Lancashire CCC	United Kingdom
Roland	Cubin	Director	Stadome	France
Trond-Olav	Dahl	Major Projects Developer	Siemens	United Kingdom
Alison	Dalrymple	Product Director	Advanced Computer Software	United Kingdom
Andrew	Daniels	CEO	Adelaide Oval SMA	Australia
Jonathan	Daniels	General Manager	Scarlets	United Kingdom
Magnus	Danielsson	Int'l VP Feld Motor Sports	Feld Motor Sports	Sweden
Carlo	Dannies	Head of ICT	Hamburger Sport-Verein	Germany
Julie	David	Hospitality Manager	Scarlets	United Kingdom

FIRST NAME	SURNAME	TITLE	ORGANISATION	COUNTRY
Jonathan	Davies	Sales & Marketing Director	Centerplate UK	United Kingdom
Mikey	Davies	Rejuvenation Producer	The Jockey Club	United Kingdom
Nick	Davies	Sales Manager	Advanced Computer Software	United Kingdom
Didier	De Baere	Project Manager	KBVB/URBSFA	Belgium
Laurent	De Longraye	Director	Stadome	France
Xavier	De Vynck	VP Business Development	EVS	Belgium
Allison	De Windt	Director, Strategic Accounts	downstream	Monaco
Dagmar	Decramer	Operations Manager	Club Brugge	Belgium
Mike	DeGraw	President & CEO	Horizon Comms Tech	United States
Ivan	Del Rio	Region Manager	Daktronics Spain	Spain
Elly	Deutch	Digital Brand Strategist, Founder	eDigital	United States
Mark	Dewell	Managing Director	Advanced Comp Software	United Kingdom
Jeremy	Dicks	Divisional MD, England & Wales	Sodexo Prestige	United Kingdom
Adrian	Dishington	COO	Centerplate UK	United Kingdom
Felippe	Do Prado Padovani	Country Manager	OAS Arena Dunas	Brazil
Bart	Dohmen	Managing Director	BRC Imagination Arts	Netherlands
Mark	Donnelly	COO	QPR FC	United Kingdom
Fabrice	Doreau	HD Strategy - Olympics and Major Events	Atos	Spain
Adrian	Doyle	General Manager	Odyssey Arena	United Kingdom
Francis	Dubois	Advisor	City of Brussels	Belgium
Emre	Duman	Board member	E-Kent	Turkey
Geoff	Durbin	Commercial Director	Lancashire CCC	United Kingdom

FIRST NAME	SURNAME	TITLE	ORGANISATION	COUNTRY
Scott	Duxbury	CEO	Watford FC	United Kingdom
James	Dykes	Head of Marketing	Bull Networks	United Kingdom
Rafal	Dylewski	Owner	IQ Sport	Poland
Matt	Edwards	Business Development Manager	Advanced Comp Software	United Kingdom
Anthony	Emmerson	Supporter Growth & Services Mgr	Stoke City FC	United Kingdom
Kelly	Emms	Marketing Manager	Chelsea FC	United Kingdom
Lizzie	Erickson	Student	University of Westminster	United Kingdom
Lizzie	Etherington	Xperiologist	TheStadiumBusiness	United Kingdom
Baden	Ewart	Deputy Director	CERA	New Zealand
Federico	Fantini	Advisor to the Board	Venice Football Academy	Italy
Colin	Farmery	PR & Comms Consultant	Portsmouth FC	United Kingdom
Anna	Fenten	Head of Marketing	Levy Restaurants UK	United Kingdom
Markus	Fenwick	Architect	RFA Architects	Spain
Rubens	Filho	Consultant	Palmeiras	United Kingdom
Jonathan	Finn	Ticketing Consultant	Advanced Comp Software	United Kingdom
Paul	Fisher	Group Managing Director	The Jockey Club Bond	United Kingdom
Aaron	Fletcher	Director	MANICA Architecture	United States
Nic	Fletcher	Head of Marketing	RFU Twickenham	United Kingdom
Craig	Flindall	Director	Warwickshire CCC	United Kingdom
Mark	Foster	Marketing Director	The Rugby Football League	United Kingdom
Monica	Foti	Marketing Consultant	AC Chievo Verona	Italy
Paul	Francis	Xperiologist	TheStadiumBusiness	United Kingdom

FIRST NAME	SURNAME	TITLE	ORGANISATION	COUNTRY
Jim	Frayling	Head of Business Development	Wembley Stadium	United Kingdom
Jason	Frew	VP Rentals & Stadia & Arena Sales	Signature Systems Group	United States
Saul	Friednder	Consultant	Real Wireless	United Kingdom
Roza	Gabdullina	District Speaker	Siemens LLC	Russian Federation
Alan	Gallagher	Head of Stadium Operations	Croke Park Stadium	Ireland
Chris	Gammon	Director	Brentford FC	United Kingdom
Steve	Garrett	Sales Director	Ungerboeck Systems Intl	Germany
Paul	Gibbons	Business Development	Green 4 Solutions	United Kingdom
Daniel	Gidney	Chief Executive	Lancashire CCC	United Kingdom
Aleksei	Goncharov	Director	ZAO Uralplastic	Russian Federation
Becky	Goodyer	Customer Services Advisor	Southampton FC	United Kingdom
Patricia	Gottardi	Board of Directors	Allianz Parque	Brazil
Junior	Gottardi	Arena Director	Allianz Parque	Brazil
Jenny	Gower	Hd of Tkting & Supporter Services	Brighton & Hove Albion FC	United Kingdom
Claire	Greenwood	International Project Co-ordinator	National Exhibition Centre	United Kingdom
Jonathan	Gregory	Commercial Director	Fulham FC	United Kingdom
Andy	Grice	Operations Director	Cleanevent Group	United Kingdom
Jim	Griffiths	Managing Director	Vanguardia Consulting	United Kingdom
Selishev	Grigory	Director of Overlay Development	Sochi 2014 Olympic Committee	Russian Federation
Jacques	Grobbelaar	CEO	Stadium Mgmt South Africa	South Africa
Frans	Groeneweg	Architectural Sales Manager	Q-railing	Germany
Tomas	Gronager	CEO	Cleanevent Group	United Kingdom

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Mats	Grönlund	CEO	SGA Fastigheter AB	Sweden
Zeev	Gross	CTO	Alvarion Technologies	Israel
Alfred	Gunacker	Bus Segment Stadia & Arenas	SKIDATA AG	Austria
Ozgur	Gundogan	GM -E-ticketing Project	PASSO	Turkey
Lars Erik	Gustafson	Technical Director	Got Event AB	Sweden
Kay	Habermaier	Head of Sales	Stechert	Germany
Andrew	Hampel	CEO	International Stadia Group	United Kingdom
Jim	Harding	Hd of Prem Sales, Service & Ops	Arsenal FC	United Kingdom
Levi	Harris	Business Development Manager	Harlequin FC	United Kingdom
Jochen	Hartmann	Executive Director	Southampton FC	United Kingdom
Kathrin	Hartmann	Editor	SPONSORS Verlags GmbH	Germany
Adam	Hateley	Head of Operations	Levy Restaurants UK	United Kingdom
Dirk	Hause	Lead WiFi Architect	QSC AG	Germany
Christian	Hauser	Director Consulting	LUSS	Germany
Kevin	Hayward	Business Development Manager	Bull Networks	United Kingdom
Kim	Heain	Student	Yonsei University	South Korea
Stefan	Heindl	Hd of Stadiums & Infrastructure	Lindner	Germany
Frank	Hendrie	Director, Bus Dev, NE US	Horizon Comms Tech	United States
Justine	Hewitt	Stadium Manager	The Ricoh Arena	United Kingdom
Rixt	Hiemstra	Senior Marketing Coordinator	Monster Jam	Sweden
Debbie	Higgins	Head of Hospitality	Chelsea FC	United Kingdom
Jordan	Hitchen	Sales Manager	Advanced Comp Software	United Kingdom

FIRST NAME	SURNAME	TITLE	ORGANISATION	COUNTRY
Rebecca	Hocking	Marketing Manager	Croke Park Stadium	Ireland
Steve	Hodges	UK Sales Manager	Dallmeier Electronic	United Kingdom
Casper	Högström	Key Account Manager	StaffPoint Oy	Finland
Justin	Hollins	Director of Retail Sales	iBAHN	United Kingdom
Tim	Holstein	Director - Global Events	Siemens	Germany
Rony	Homossany	VP Sales	Extricom	Israel
Alex	Horne	General Secretary	The Football Association	United Kingdom
Lionel	Hovsepien	VP Business Development	Ucopia	France
Tery	Howard	Senior VP, CIO	Miami Dolphins	United States
Paul	Hudson	Sales Director	J2 Retail Systems	United Kingdom
Cameron	Hughes	Sports Entertainer	Cameron Hughes	Canada
Simon	Hunter	Head of Venue & Brand	Chelsea FC	United Kingdom
Sebastian	Hymas	Co-Founder	Perkinator	United Kingdom
Bernd	Ingerling	Managing Director	BTD GROUP	Germany
Kirsty	Irvine	Administrator	Wembley Stadium	United Kingdom
Maria	James	Business Development Manager	Levy Restaurants UK	United Kingdom
Julian	Jenkins	Commercial Director	Cardiff City FC	United Kingdom
Jesper Vaern	Jensen	Project Manager	Danish Architecture Centre	Denmark
Dean	Jones	Sales Director, UK & Ireland	Ucopia	United Kingdom
Nerys	Jones	Communications Manager	Scarlets	United Kingdom
Sian	Jones	Head of Customer Experience	Leeds Carnegie	United Kingdom
Tom	Jones	Principal	Populous	United Kingdom

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Adrian	Jones	CFO	Cleanevent Group	United Kingdom
Dominic	Jordan	Managing Director	Jordan Sports Partnerships	United Kingdom
Tyas	Kastelijn	Business Developer	SV Zulte Waregem	Belgium
Ceyhun	Kazanci	Director, Stadium and Arena Projects	IMG	Turkey
Gabriel	Keckeisen	Sales Assistant	Stechert	Germany
Mark	Keenan	Director	Real Wireless	United Kingdom
David	Kelman	Director	MANICA Architecture	United States
Todd	Kelman	General Manager	Belfast Giants	United Kingdom
Richard	Kenyon	Director of Mktg and Comms	Everton FC	United Kingdom
Heain	Kim	Student	Yonsei University	Germany
Akihiro	Kinoshita	Manager	ABeam Consulting	Japan
Alan	Kinsey	Systems Engineer	Xirrus	United Kingdom
Richard	Knight	Stadium Director	RFU Twickenham	United Kingdom
Takuya	Koda	Assistant Manager	NEC Corporation	Japan
Andrey	Krasnikov	Director Business Development	HRS	Russian Federation
Keiichi	Kubota	Senior Manager	ABeam Consulting	Japan
Wolfgang	Kuhn	Arenas of the Future Author	Siemens	United Kingdom
Lenka	Kunecova	Sales Director	Colosseo EAS	Slovakia
Umut	Kutlu	Chief Marketing Officer	Besiktas JK	Turkey
Pasi	Lankinen	Head of Business Intelligence	FC Barcelona	Spain
Guy	Lavender	Chief Executive	Somerset CCC	United Kingdom
Andy	Lavin	Business Development Manager	The O2	United Kingdom

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Hein	Le Roux	Director, Sports and Venues	AECOM	United Kingdom
Carl	Lenaerts	Head of Business Development	Club Brugge	Belgium
Jens	Leonhäuser	Owner	Steilpass	Germany
Danielle	Lewis	Head of Ticketing & Hospitality	Southampton FC	United Kingdom
David	Lewis	Head of Operations	UFC	United Kingdom
Chris	Lioen	Commercial Director	RSC Anderlecht	Belgium
Dave	Lowe	Digital Mktg & Membership Mgr	St. Helens RFC.	United Kingdom
Liz	Lozovoy	Project Executive	IMG	United Kingdom
Natalie	Lynch	Project Manager	Beyond90	United Kingdom
Neil	Maclaurin	Director of Hospitality	Levy Restaurants UK	United Kingdom
Alexandre	Maes	VP Sales	Intellicore	United Kingdom
Mike	Mahoney	Managing Director	FC Sport Experience	United Kingdom
Charles	Maia	President	OAS Arena Dunas	Brazil
Kunal	Malik	Former CTO	San Francisco 49ers	United States
Julie	Manahan	Marketing Manager	Croke Park Stadium	Ireland
Zoe	Mann	Events Food & Beverage Mgr	Goodwood Estate	United Kingdom
David	Mann	Chief Executive	The Ageas Bowl	United Kingdom
Michele	Marino	CEO	Mobile Media Content	Spain
Richard	Marples	Strategic Marketing Director	Barco	Belgium
Ben	Martin	Principal	AECOM, Economics	United Kingdom
Javier	Martinez	MD of Business Dev, Marketing & Sales	Club Atlético de Madrid	Spain
Jon	Marzetti	Social Content Manager	The Football League	United Kingdom

FIRST NAME	SURNAME	TITLE	ORGANISATION	COUNTRY
Roger	Maslin	CEO	Wembley Stadium	United Kingdom
Jan	Matthews	CEO	RP Global	United Kingdom
Roger	Matthews	Commercial Director	The Cloud	United Kingdom
Ted	Mattsson	Project & Dev Director	SGA Fastigheter AB	Sweden
Tom	McCormack	Project Manager, Stadium Division	IMG	United Kingdom
Scott	McLeod	Digital Media Manager	Everton FC	United Kingdom
Alan	McTavish	Commercial Director	Watford FC	United Kingdom
Purti	Mehra	Major Projects	Siemens	United Kingdom
Roland	Meier	Head of Panomera®	Dallmeier Electronic GMBH	Germany
Patrik	Meyer	CEO	Commerzbank Arena	Germany
Davide	Migliarini	Xperiologist	TheStadiumBusiness	United Kingdom
Justin	Moat	UK Account Manager	EVS	United Kingdom
Milena	Modeva	Marketing Director	PFC Levski	Bulgaria
Jordi	Moix	VP/Board of Directors	FC Barcelona	Spain
Sandra	Moliner	Business Stadium Manager	Valencia CF	Spain
Mike	Morris	IT Operations Manager	RFU Twickenham	United Kingdom
Anthony	Morrissey	Sales Development Executive	Munster Rugby	Ireland
Anthony	Mundy	Operations Director	Lancashire CCC	United Kingdom
Martin	Murphy	Stadium Director	Aviva Stadium	Ireland
Dermot	Murphy	CEO	APT Controls Group	United Kingdom
Karina	Murtagh	Bus Change Mgr: Professional Game	Lord's Cricket Ground	United Kingdom
Victor	Myakonkov	General Director	RASF	Russian Federation

FIRST NAME	SURNAME	TITLE	ORGANISATION	COUNTRY
Tony	Nikolic	Head of Event Services	Wembley Stadium	United Kingdom
Sam	Nixon	Head of Client Services	4Sight Sport & Leisure	United Kingdom
David	Norris	Founder	Beyond90	United Kingdom
John	North	National Accounts Manager	GEZE	United Kingdom
Steve	Nott-Macaire	Business Development - Sport & Leisure	Green 4 Solutions	United Kingdom
Ian	Nuttall	CEO	TheStadiumBusiness	United Kingdom
Charlene	Nyantekyi	Hospitality Director	AEG Europe	United Kingdom
Jesper	Nyholm	Chief of Online & eHealth Gamification	National Olympic Committee	Denmark
Karina	Nyholm	Partner	7Peaks	Denmark
Andy	O'Sullivan	Director of Hospitality	Tottenham Hotspur FC	United Kingdom
Sean	O'Connor	Executive Creative Director	downstream	Monaco
John	O'Hagan	Development Director	CERA	New Zealand
Ola	Obaro	Product Marketing Manager	Harlequins FC	United Kingdom
Peter	Oliver	Director	Green 4 Solutions	United Kingdom
Duncan	Osborn	Regional Sales Manager - UK & Ireland	Newmarket International	United Kingdom
Phil	Osborne	Creative Director	AFL Architects	United Kingdom
Alf	Oschatz	Head of Sports EMEA	AECOM	United Kingdom
Kevin	Owens	Director	owensowens	United Kingdom
Rob	Paddon	Hospitality Sales Exec	Arsenal FC	United Kingdom
Lisa	Paget	Commercial Director	Millwall Football Club	United Kingdom
Anna	Pala	Sales, Service and Ops Intern	Manchester City FC	United Kingdom
Francisco	Panadero	Chief of Infrastructure Department	Real Madrid CF	Spain

FIRST NAME	SURNAME	TITLE	ORGANISATION	COUNTRY
Andrew	Parkinson	Operations Director	Liverpool FC	United Kingdom
Matt	Parsons	Event Manager	Arsenal FC	United Kingdom
Emma	Parsons	Marketing/Bid Administrator	Cleanevent Group	United Kingdom
Bob	Pascal	Chief Marketing Officer	Centerplate	United States
Asim	Pasha	Co-Founder and Co-CEO	Sporting Innovations	United States
Jen	Pennington	Marketing Services Executive	Everton FC	United Kingdom
Andrei	Peregoudov	VTB Arena Park Chief	VTB Arena Park	Russian Federation
Manuel	Peris	Director	Valencia CF	Spain
Thomas	Perslund	CEO	Sweden Arena Management	Sweden
Bulent	Perut	Security Coordinator	Turkish Football Federation	Turkey
Charlotte	Pierce	Hd of Bus Development	Chelsea FC	United Kingdom
Richard	Pinnick	Global Business Development	Fortress GB	United Kingdom
Jose Maria	Pique Riera	Director	Siemens LLC	Russian Federation
Kurt	Pittman	Head of Comms Marketing	Fulham FC	United Kingdom
Rob	Porteous	Marketing Manager	The Rugby Football League	United Kingdom
Mike	Potter	Senior Consultant	Wembley Stadium	United Kingdom
Ewan	Prentice	EU Business Development Manager	Daktronics UK	United Kingdom
Karen	Procter	Club Marketing Services Manager	Manchester City FC	United Kingdom
Matthew	Prosser	Bus Dev Director, EMEA	Verteda	United Kingdom
Martin	Raab	CEO	Stadion Systems	Austria
Alberto	Ramon	Sales Director	Barco LiveDots	France
Haim	Rapoport	VP Mktg and Product Mgmt	Extricom	Israel

FIRST NAME	SURNAME	TITLE	ORGANISATION	COUNTRY
Pete	Renson	Managing Director	iStadium	United Kingdom
Francisco	Rincon	Siemens One Manager	Siemens	United Kingdom
Trevor	Roberts	VP Sales & Marketing	Verteda	United Kingdom
John	Roberts	Director	AFL Architects	United Kingdom
Stuart	Robertson	Commercial Director	Hampshire Cricket	United Kingdom
Karl	Roche	Brand Marketing Manager	Rugby Football Union	United Kingdom
Ricardo	Rondón	Principal and Senior VP	HKS	Mexico
David	Rosa	Business Intelligence Manager	Valencia CF	Spain
Tom	Rune Espedal	Club Director	Sandnes Ulf	Norway
David	Russell	Chairman	RP Global	United Kingdom
Robbie	Ryan	Sales and Key Account Director	Cleanevent Group	United Kingdom
Lorenzo	Santoni	Head of Futura B	Serie B	Italy
Srinath	Sarang	Co-Founder and Vice President	Meru Networks	United States
Ugur Gokhan	Sari	CEO	Besiktas Jk	Turkey
Simon	Saunders	Director of Technology	Real Wireless	United Kingdom
Jon	Scammell	Senior Marketing Executive	Chelsea FC	United Kingdom
Hannah	Schalk	Sales Assistant	Stechert	Germany
Christophe	Schmid	Commercial Department	Standard de Liège	Belgium
Laura	Scholes	Campaign Manager, Marketing	Chelsea FC	United Kingdom
Jon	Sellins	Head of Business Development	Wembley Stadium	United Kingdom
K	Shashidhar	HD-Bus Dev & Project Planning	IL&FS Township	India
Mandy	Shaw	EA & Wembley Stadium Consultancy Mngr	Wembley Stadium	United Kingdom

FIRST NAME	SURNAME	TITLE	ORGANISATION	COUNTRY
Miroslav	Siedem	Head of Premium Seating	O2 Arena – Prague	Czech Republic
Luis	Silva	Director of Operations	IMG	United Kingdom
Charlie	Simon	Senior Account Director	Repucom	United Kingdom
Mark	Slater	Partner Manager	Bull Networks	United Kingdom
Mikhail E.	Smirnov	Press-Secretary	VTB Arena Park	Russian Federation
Jim	Smith	EVP, CMO & CRO	Atlanta Falcons	United States
Craig	Smith	UK Managing Director	Avnet Services	United Kingdom
Fredrik	Söderberg	Project Manager Events	Sweden Arena Management	Sweden
Eric	Solem	Head of Ticketing	A.S. Roma	Italy
David	Spencer	Director	Stadium Consultants Ltd	United Kingdom
Alistair	Spiers	Director of Hospitality	Paris Saint-Germain	France
Franz	Stegner	Managing Director	Stechert	Germany
Terry	Stevens	Principal	Stevens & Associates	United Kingdom
Alan	Stewart-Brown	Territory Account Manager	Xirrus	United Kingdom
Martin	Stockman	Business Development Director	Colosseo EAS	The Netherlands
Christine	Stoffel	CEO	SEAT	United States
Simon	Storey	Chief Executive	Derbyshire CCC	United Kingdom
Rob	Such	Product Manager	Advanced Comp Software	United Kingdom
Mike	Sullivan	Commercial Manager	Brentford FC	United Kingdom
Jamie	Tabor	Head of Marketing	Leicester City FC	United Kingdom
Benoît	Taillardat	Manager	SportBusiness&Moi	France
Vitor	Teixeira	Business Director	Streambolico	Portugal

FIRST NAME	SURNAME	TITLE	ORGANISATION	COUNTRY
Angelina	Tennino	COO	TheStadiumBusiness	United Kingdom
Guy	Tessereau	General Manager	SKIDATA France SAS	France
Natasha	Thiebaut	VP, Stadium Division	IMG	United Kingdom
Elizabeth	Thomas	Marketing Director	Micros Systems UK	United Kingdom
David	Thomson	Business Development Director	Wembley Stadium	United Kingdom
Ben	Todd	Project Engineer	Harman Pro	United Kingdom
Julio González	Tojo	Chief Facilities Office	Real Madrid CF	Spain
Gerald	Toms	Stadium Mgm and Crowd Safety Consultant	Westlake Toms Ltd	United Kingdom
Justin	Tose	Commercial Director	Nottinghamshire CCC	United Kingdom
Tom	Totoricaguena	Managing Tour Director	Monster Jam	Sweden
Zac	Toumazi	Chief Executive	Sussex County Cricket Club	United Kingdom
Sebastian	Tuch	Technical Director	Bilfinger HSG FM	Germany
Carrie	Twist	Client Management: EMEA	Quest International	Australia
Michele	Uva	Chief Operating Officer	National Olympic Committee	Italy
Dor	Vago	Business Development Manager	Fortress GB	United Kingdom
Natalie	Valentine	Manager	Simonds Stadium	Australia
Bert	Van der Auwera	Marketing - Brand Manager	RSC Anderlecht	Belgium
Christian	Van Ginnek	Consultant	The Stadium Consultancy	The Netherlands
Klaus	Van Isacker	Head PR & Communication	Club Brugge	Belgium
Ben	Veenbrink	Director	The Stadium Consultancy	The Netherlands
Borislav	Velkov	Head of Marketing and Comms	Arena Ruse	Bulgaria
Michael	Verschueren	Executive Board Member	RSC Anderlecht	Belgium

FIRST NAME	SURNAME	TITLE	ORGANISATION	COUNTRY
Illia	Volovych	Head of Dept Broadcast and Sports	Broadcast Solutions	Ukraine
Tabatha	Von Kölichen	Regional Sales Manager	Meru Networks	Germany
Natalia	Vostrotina	Business Development Specialist	Siemens LLC	Russian Federation
Charles	Wager	Director of Sales – Strategic Accounts	Micros Systems UK	United Kingdom
Nick	Wagnitz	General Manager	Quest International	Australia
Jonathan	Waite	Customer Services Manager	Tottenham Hotspur FC	United Kingdom
Ram	Walase	CEO	IL&FS Township	India
Matthew	Wall	Marketing Executive	TheStadiumBusiness	United Kingdom
Kelly	Walsh	Premium Tier Experience Mgr	Arsenal FC	United Kingdom
Maria	Walsh	Senior Sales Manager	Repucom	United Kingdom
Cécile	Walson	Ticketing Manager	French Tennis Federation	France
David	Ward	Regional Manager	Redaelli	Italy
Chris	Wardle	Group HR Director	Cleanevent Group	United Kingdom
Sandy	Waring	Premium Sales Consultant	Arsenal FC	United Kingdom
Jean-Michel	Warquier	General Manager	Quadrata	Belgium
Eamonn	Watson	Content Manager	Intechnology Wifi	United Kingdom
Peter	Watts	Managing Director	Leisure Support Services	United Kingdom
Peter	Wells	Partner	Hoare Lea	United Kingdom
Roy	Westwood	Creative Director	Levy Restaurants UK	United Kingdom
Bart	Wiley	VP of Business Operations	Seattle Sounders	United States
Tom	William	Application Engineering Manager	Harman Pro	United Kingdom
Derek	Wilson	Director	Derek Wilson Architects	United Kingdom

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Andrew	Wilson	Account Manager	Advanced Comp Software	United Kingdom
Laura	Winser	Matchday Ops Executive	Arsenal FC	United Kingdom
Matt	Winterburn	UK Bus Analytics Practice Leader	Avnet Services	United Kingdom
Markus	Wischy	Major Projects Developer	Siemens	United Kingdom
Chris	Wolff	Director, Bus Dev, SE US	Horizon Comms Tech	United States
James	Woodrough	Head of Sports PCC	AECOM	United Kingdom
Craig	Woolven	Xperiologist	TheStadiumBusiness	United Kingdom
Kevin	Worster	Major Projects Director	Siemens	United Kingdom
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